

## Against the Grain

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# ATG Deadlines

Editor

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## From Your (dog loving) Editor:

We have a wonderful Jack Russell terrier named **Cleo**. We got her when my daughter was quite young. Back in those days, **Cleo** was into everything. She wouldn't go to sleep unless we were all in bed, she guarded the house and sounded ferocious if anyone had the audacity to come to the door, she loved running outside and avoiding the authorities. But, alas, time has taken its toll on **Cleo** who will be 15 in August. She no longer jumps up and guards the house. She has cataracts and the only thing that will get her moving is dinnertime. Anyway, **Cleo** is why I broke my ankle recently. She has to be carried everywhere especially up and down stairs. And I was carrying her down stairs which I didn't know were wet. Oops! I slipped. Thought it was just a sprain, but no sir. It was a big break!

Still, as always, your loyal **ATG** crew plugged along. And what a great issue we have produced! **Beth Bernhardt** has collected articles on "pay-per-view," a new purchasing model that we are all exploring. Articles are by **Patrick Carr**, **Ryan Weir** and **Ashley Ireland**, **Mindy King** and **Aaron Nichols**, and **Douglas LeFrenier**. We have an **Under the Hood** about **Xan's** sabbatical in Europe, two items (an **Op Ed** and a **Group Therapy**) regarding the *Arming America* book problem. Interviews are with **Lotfi Belkhir**, **George Machovec**, and **Mark Kendall**, People Profiles from **Ashley Ireland**, **Ryan Weir**, **Mindy King**, **Aaron Nichols**, **Doug**



**LaFrenier**, and **Jesse Holden**, a Publisher's Profile from **World Scientific**, a discussion of legal implications of reference books for publishers and consumers, a discussion about the **Google Book Settlement 2.0**, reports from the **2008 Charleston Conference** and, of course, much, much more!

OOPS! **Cleo** wants to come upstairs! I have to figure out how to get her up here if my husband is not around. I am now exploring baby backpacks and carriers. Beats falling down the stairs, right?

Happy 2010 to you all! Thanks!

Love, Yr. Ed. 🐾

## Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the **ATG Homepage** at <http://www.against-the-grain.com>.

### Dear Editor:

Re "The Case for Saying Less," I earned my MLS in 1984 at the ripe old age of 43. Since then my membership in **ALA** has been an on-again/off-again adventure. I have long believed that **ALA** tends on occasion to wander from its mission of focusing on library-related issues. The action that **Steve McKinzie** addressed in his article is one of those times. Unfortunately, I was unaware of the letters sent to **Congress** or that would have given me an occasion to, once again, consider canceling my membership or at least express my disapproval to **ALA**.



Of course, changes in health care *are* important to me as I approach the age of Medicare and begin to think about the days when my work as a full-time librarian may draw to a close. I do attempt to self-educate on this and multiple other issues but that is personal not professional. For me, **ALA** is in the professional realm and healthcare is in the personal framework.

I do not look to **ALA** to offer me input on this personal issue. Similarly, discussions of military and other non-library topics should not be on **ALA's** agenda.

Thank you to **Steve** for taking the time to address this aspect of **ALA** activity and to you for publishing it. I expect there are other **ALA** members who share these thoughts.

Thanks, **June Strojny** 🐾

## AGAINST THE GRAIN DEADLINES VOLUME 22 — 2010

2010 Events	Issue	Ad Reservation	Camera-Ready
Annual Report, PLA	Feb 2010	01/04/10	01/18/10
MLA, SLA, Book Expo	April 2010	02/10/10	02/26/10
ALA Annual	June 2010	03/24/10	04/12/10
Reference Publishing	September 2010	06/30/10	07/21/10
Charleston Conference	November 2010	08/11/10	09/01/10
ALA Midwinter	Dec. 2010/Jan. 2011	10/30/10	11/10/10

### FOR MORE INFORMATION CONTACT

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### Rumors from page 1

services — print and electronic approval plans, firm and rush orders, continuations and technical services. Additional services that were previously unique to one provider, such as **Blackwell's Table of Contents Catalog Enrichment Service** or **YBP Library Services' GOBI3 bibliographic service**, will soon be offered to all customers. **ATG NewsChannel** days after the sale was announced. The interview is still up on our Website and is also printed in this issue, p.40. [www.blackwell.com/](http://www.blackwell.com/) [www.against-the-grain.com/](http://www.against-the-grain.com/)

According to the **Portland Business Journal** (Tuesday, December 8), **Baker & Taylor, Inc.**, is closing the Lake Oswego offices of **Blackwell North America** and laying off 139 workers. The first round of layoffs will begin February 7 and there will be another round a month later. Meanwhile, the Lake Oswego office will remain open for a year as the transition takes place.

[www.bizjournals.com/portland/stories/2009/12/07/daily17.html](http://www.bizjournals.com/portland/stories/2009/12/07/daily17.html)

The sale of **Blackwell North America** to **YBP** is a startling event for many of us. **Bob Nardini** expresses it eloquently as usual in his column in this issue, p.73. And watch these pages for more coverage of this historic event. I understand that our long-time friends **John Laraway** and **David Swords** will be either retiring or looking for other employment.

The upbeat **Robin Champieux** <robin.champieux@eblib.com> has been named **Vice President of Business Development** at **EBL – Ebook library**. **Robin** will be leading **EBLs** presence in North America, working closely with academic libraries and vendor partners. She says she is ecstatic about the work she'll be doing, especially the opportunity to explore, contribute to, and study the outcomes of

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